

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 80953

KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

AND

CONTRACT NO. REV.

1041-80953-1

DATE PRINTED

10/22/12

PAGE 1

22198	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	170464	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	MESSAGE & MEDIA INC.			MENENDEZ FOR SENATE	
AND	100 Albany St			317 George St Fl 4	
ADDRESS	New Brunswick NJ 08901-2179			New Brunswick NJ 08901-2008	
	USA			USA	
CONTACT	LEAH CASTERLIN			PRODUCTMENENDEZ	
LOCAL SALESPERSON	JOHN LINK POL.	AGENCY EST. NO.		PRODUCT CODE 9820	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/22/12 AND ENDING 10/29/12 NO. WEEKS: 2					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	T-F	4	05:00A	05:27A	30S	10/23/12-10/26/12	5A MORN NEWS	4	250.00	1000.00
2	M	1	05:00A	05:27A	30S	10/29/12-10/29/12	5A MORN NEWS	1	250.00	250.00
3	T-F	5	05:27A	05:58A	30S	10/23/12-10/26/12	5:30AM NEWS THIS MORNING	5	405.00	2025.00
4	M	1	05:27A	05:58A	30S	10/29/12-10/29/12	5:30AM NEWS THIS MORNING	1	405.00	405.00
5	T-F	5	05:58A	07:00A	30S	10/23/12-10/26/12	THIS MORNING (5:58-7AM)	5	350.00	1750.00
6	M	1	05:58A	07:00A	30S	10/29/12-10/29/12	THIS MORNING (5:58-7AM)	1	350.00	350.00
7	T-F	5	06:58A	09:00A	30S	10/23/12-10/26/12	CBS THIS MORNING	5	405.00	2025.00
8	M	1	06:58A	09:00A	30S	10/29/12-10/29/12	CBS THIS MORNING	1	405.00	405.00
9	Sa	1	06:00A	06:57A	30S	10/27/12-10/27/12	WEEKEND NEWS SAT 6-7AM	1	300.00	300.00
10	Sa	1	06:57A	09:00A	30S	10/27/12-10/27/12	CBS SATURDAY MORNING NEWS	1	300.00	300.00
11	Su	1	05:58A	07:00A	30S	10/28/12-10/28/12	WKND NEWS SUN 6-7A	1	150.00	150.00
12	Su	1	06:58A	09:00A	30S	10/28/12-10/28/12	WKND NEWS SUN 7-9A	1	250.00	250.00
13	Su	1	08:57A	10:30A	30S	10/28/12-10/28/12	CBS SUNDAY MORNING	1	1440.00	1440.00
14	Su	1	10:30A	11:00A	30S	10/28/12-10/28/12	FACE THE NATION 10:30-11AM	1	2000.00	2000.00

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ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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			FROM	TO						
15	T-F	4	09:00A	10:00A	30S	10/23/12-10/26/12	ANDERSON COOPER	4	250.00	1000.00
16	M	1	09:00A	10:00A	30S	10/29/12-10/29/12	ANDERSON COOPER	1	250.00	250.00
17	T-F	4	12:00N	12:30P	30S	10/23/12-10/26/12	TALK PHILLY	4	630.00	2520.00
18	M	1	12:00N	12:30P	30S	10/29/12-10/29/12	TALK PHILLY	1	630.00	630.00
19	T-F	4	12:26P	02:00P	30S	10/23/12-10/26/12	CBS SOAP OPERA ROTATION	4	550.00	2200.00
20	M	1	12:26P	02:00P	30S	10/29/12-10/29/12	CBS SOAP OPERA ROTATION	1	550.00	550.00
21	T-F	5	05:00P	06:00P	30S	10/23/12-10/26/12	5PM EARLY NEWS	5	700.00	3500.00
22	M	1	05:00P	06:00P	30S	10/29/12-10/29/12	5PM EARLY NEWS	1	700.00	700.00
23	T-F	4	06:00P	06:30P	30S	10/23/12-10/26/12	NEWS 3 AT 6	4	950.00	3800.00
24	M	1	06:00P	06:30P	30S	10/29/12-10/29/12	NEWS 3 AT 6	1	950.00	950.00
25	T-F	4	06:58P	07:27P	30S	10/23/12-10/26/12	ENTERTAINMENT TONIGHT	4	900.00	3600.00
26	M	1	06:58P	07:27P	30S	10/29/12-10/29/12	ENTERTAINMENT TONIGHT	1	900.00	900.00
27	T-Su	4	11:00P	11:35P	30S	10/23/12-10/28/12	LATE NEWS	4	1800.00	7200.00
28	M	1	11:00P	11:35P	30S	10/29/12-10/29/12	LATE NEWS	1	1800.00	1800.00
29	T-F	4	11:35P	12:37A	30S	10/23/12-10/26/12	DAVID LETTERMAN	4	700.00	2800.00
30	M	1	11:35P	12:37A	30S	10/29/12-10/29/12	DAVID LETTERMAN	1	700.00	700.00

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			FROM	TO						
31	Su	1	11:35P	12:05A	30S	10/28/12-10/28/12	SPORTS ZONE	1	675.00	675.00
32	Sa	1	11:35P	12:35A	30S	10/27/12-10/27/12	CRIMINAL MINDS	1	375.00	375.00
33	M	1	09:00P	11:00P	30S	10/22/12-10/22/12	PRESIDENTIAL/VP DEBATE	1	4500.00	4500.00
34	Su	1	06:58P	08:00P	30S	10/28/12-10/28/12	SIXTY MINUTES	1	15000.00	15000.00
Total Contract:								74		66300.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						58410.00	7890.00	.00	66300.00	
GRAND TOTAL									66300.00	

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